



Social Media Content Creator (m/f/d)

Drop in!

We are one of the fastest growing e-commerce companies in Europe and are turning the beverage industry upside down. To continue our success story, we are looking for the brightest minds to work together with us - we are looking for a passionate and ambitious Social Media Content Creator (m/f/d) with an eye for trends and details.

We - all the nice people at waterdrop® (www.waterdrop.com) - have been shaking up the market with our innovative microdrinks for more than five years and encourage people around the world to drink more water. We now operate in 12 European countries and are preparing to enter the US market. After our rapid growth to over 1 Million online customers, +18 stores, listings in over 4,500 markets and many loyal corporate customers, we are now conquering the rest of Europe and the US market.

If you want to become part of our success story we have the right challenge for YOU.

Your responsibilities at waterdrop:

- You take over full responsibility for the content on our social media channels and continuously grow our follower base
- You are creating content like photos, short videos, boomerangs and generate attractive posting out of it to create awareness and retention
- You are continuously growing our network of influencers and bloggers and partner up with them for different kind of projects

- You keep on track with international social media trends and adapt them to your social media strategy
- You track the success of your social media activities through pre-defined KPIs

Your strengths and qualifications:

- You have gained experience in content creation and/or social media marketing for another ecommerce brand, a start-up or a renowned company known for its outstanding social media activities
- You have successfully established and executed a social media strategy from A-Z
- You are technically skilled and know how to use basic content creation tools and programs to create aesthetic and trend-setting posts
- You love to communicate and have an outstanding feeling for words and stories
- You speak and write fluent German and English, further languages are a big plus

What we offer you:

- Comprehensive career prospects and a high learning curve in one of the fastest growing e-commerce companies in Europe
- An attractive salary package
- The opportunity to work together on solutions with many other clever minds, flat hierarchies and short decision-making paths
- A well-equipped office in the heart of the most livable city in the world, fresh fruits, supporting your fitness club membership, regular team lunches and breakfasts
- Legendary team events!

Wanna Drop in? Just send your application documents through the application button.



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Additional information

Location	Vienna
Position type	Full-time employee
Start of work	Apr 1, 2020

Responsible

Sandra Werber