



Social Media Community Manager US/UK (m/f/d)

Drink More Water, together we grow.

All the great people here at waterdrop have been shaking up the market with our innovative microdrinks and microteas that make drinking more water fun, convenient and more sustainable. We're proud to have saved countless plastic bottles in the process as well as having significantly reduced carbon emissions compared to prefilled beverages. Following our rapid growth to well over 1+ million satisfied customers, 19+ stores across Europe and the US, numerous dedicated B2B customers and being listed in over 8,000+ retail markets, we can't wait to take this journey to the next level.

Become part of this journey and join our passionate and driven team now.

Your responsibility:

- As a Social Media Community Manager (m/f/d) you are the digital face of waterdrop® and set our tone of voice in the US and UK
- You are taking over responsibility for the communication with our customers on all Social Media channels
- You are actively growing our waterdrop® Loyalty Club and surprise our fans with regular challenges and contests
- You are writing creative and personalized messages to our best customers and most loyal fans, take care of their concerns and listen to their wishes before they even reach out to us
- You are monitoring trends, structure feedback, collect data and draft reports on our customers in order to constantly improve our service
- You are managing Marketing and Country related projects and help to grow the market

What you should bring with you:

- You have successfully graduated from university and have gained relevant work experience in PR, Marketing, Community Management or a similar function
- **You are a native English speaker and you have an Austrian work permit**
- You are a gifted and creative texter with a good sense of humor
- You are a go-getter, life enthusiast and have great empathy

- You are very extroverted and you love to communicate with people
- A pulsating and fast-paced environment pushes you to your highest performance

What we offer you:

- An **ambitious** and **international team**, for whom fun at work is very important
- Individual development opportunities in one of the fastest growing e-commerce companies in Europe
- **€1000,-** gross annual training budget, to develop in your field
- **MyClubs** sports vouchers, to have a sporty balance
- **Monthly sports events** (Freaky Fridays), to be active with your team members
- **Lunch allowance of €5,- per working day**, for a break with your colleagues
- **Discount** on your waterdrop purchases and many free merchandising items
- **Legendary summer and Christmas parties!**

For this position we offer EUR 2.500 gross per month on a full-time basis. Depending on qualification there is the readiness for overpayment.

Wanna drop in? Just send your application documents in English or German through the application button.



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Additional information

Location	Vienna
Position type	Full-time employee
Start of work	As of now

Responsible

Felix Brunemann