



**Drink More Water,
drop in & take off.**

Be part of a success story.



Teamlead Performance Marketing (m/f/d)

Drop in!

All the great people here at waterdrop (www.waterdrop.com) have been shaking up the market with our innovative microdrinks that help people to drink more water in a fun, healthy and more sustainable way. We're proud of the fact we save a ton on plastic bottles, carbon emissions and sugar content. Following our rapid growth to well over 500K satisfied customers, including 18 stores, many loyal corporate customers and listed in over 3,500 retail markets, we are now conquering Europe! We need YOU to join us to conquer more markets. A really good **Teamlead (m/f/d) for the Performance Marketing team**.

If you want to be part of one of Europe's fastest growing e-commerce companies and a big success story, we have the right challenge for you! We are an international, highly dynamic team who always have a good reason to drink (!)

Your responsibilities at waterdrop@:

- As a Teamlead Performance Marketing (m/f/d) you are responsible for our online marketing campaigns focusing on the acquisition of new customers on all Social Media channels and the management of our high performing Performance Marketing team
- You actively increase our marketing performance and decisively contribute to the company's success to help people to "drink more water"
- You take over full ownership to manage accounts and implement optimisations to improve performance and online campaign profitability on Facebook, Instagram, Pinterest, TikTok and other channels
- You manage a team of very dedicated Performance Marketers (m/f/d) on a personal and professional level and set ambitious targets for the whole team
- You hire and onboard new team members in close cooperation with HR
- You carry out research to identify new opportunities and expand campaigns

Your strengths and required qualifications:

- At a minimum, you must have 5 years of performance marketing experience in a start-up, an agency, or another fast-paced environment focusing on e-commerce
- You have experience in managing a team of highly skilled people and a track record of improving performance together with your team
- You have in-depth knowledge and working experience with Facebook Ad Manager
- You have a clear understanding of biddable media platform and you have experience working with any bid management tool
- A pulsating and fast-paced environment pushes you to your highest performance

What we offer you:

- A high level of responsibility from day one, working in a young, international, dynamic working environment
- Attractive salary packages and a performance based bonus system
- A high learning curve and attractive career opportunities in one of Europe's most successful e-commerce companies
- A very positive atmosphere, flat hierarchies, collegial, time flexibility and respectful interaction is what we all enjoy here at waterdrop
- A modern and well-equipped office in the heart of Vienna, fresh fruits, supporting your fitness club membership, regular team lunches and breakfasts, not to mention legendary summer and Christmas parties!

Wanna Drop in? Just send your application documents in English or German through the application button.



Teamlead Performance Marketing (m/f/d)

Additional information

Location

Vienna

Position type

Full-time employee

Start of work

Nov 20, 2020

Responsible

Sandra Werber