



Performance Marketing Manager (m/f/d) - Paid Social

Drink More Water, together we grow.

All the great people here at waterdrop (www.waterdrop.com) have been shaking up the market with our innovative microdrinks and microteas that make drinking more water fun, convenient and more sustainable. We're proud to have saved countless plastic bottles in the process as well as having significantly reduced carbon emissions compared to prefilled beverages. Following our rapid growth to well over 1+ million satisfied customers, 19+ stores across Europe and the US, numerous dedicated B2B customers and being listed in over 8,000+ retail markets, we can't wait to take this journey to the next level.

Become part of this journey and join our passionate and driven team now.

Your responsibilities at waterdrop®:

- Manage paid social accounts and implement optimizations to improve performance and online campaign profitability on Facebook, Instagram, Pinterest, TikTok and other channels
- Analyse data and optimize ads and landing pages based on campaigns' performances
- Create compelling social ads in cooperation with our brand team
- Regularly optimize our campaigns focusing on growing our revenue on all markets
- Research to identify new trends and opportunities to improve our campaign's performance

Your strengths and required qualifications:

- 3+ years experience in paid social hands on campaign management
- Extensive experience working with Facebook Ad Manager
- Clear understanding of biddable media platforms and experience working with a bid management tool
- Ability to keep a clear head under pressure, managing multiple priorities
- Love for a vibrant, fast-paced working environment that spurs you on to your highest potential

What we offer you:

- An **ambitious** and **international team**, for whom fun at work is very important
- Individual development opportunities in one of the fastest growing e-commerce companies in Europe

- **€1000,-** gross annual training budget, to develop in your field
- **MyClubs** sports vouchers, to have a sporty balance
- **Monthly sports events** (Freaky Fridays), to be active with your team members
- **Lunch allowance of €5,- per working day**, for a break with your colleagues
- **Discount** on your waterdrop purchases and many free merchandising items
- **Legendary summer and Christmas parties!**

The minimum salary for this position is **EUR 42.000 gross per year**. Depending on your qualifications, there is the willingness for overpayment.

Wanna Drop in? Send your application documents in English or German through our online application system. We are looking forward to reading from you soon.



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Additional information

Location	Vienna
Position type	Full-time employee
Start of work	Oct 4, 2021

Responsible

Julia Tröster