



Data Scientist (m/f/d)

Drink More Water, together we grow.

All the great people here at waterdrop (www.waterdrop.com) have been shaking up the market with our innovative microdrinks and microteas that make drinking more water fun, convenient and more sustainable. We're proud to have saved countless plastic bottles in the process as well as having significantly reduced carbon emissions compared to prefilled beverages. Following our rapid growth to well over 1+ million satisfied customers, 19+ stores across Europe and the US, numerous dedicated B2B customers and being listed in over 8,000+ retail markets, we can't wait to take this journey to the next level.

Become part of this journey and join our passionate and driven team now.

Your responsibilities at waterdrop®:

- As a Data Scientist (m/f/d) you analyze customer data and are responsible for making data accessible and providing actions to increase customer retention
- You incorporate Machine Learning algorithms and build statistical models such as churn predictions, affinity models and CLV analysis to understand customer behavior
- You drive segmentation and personalization in our campaigns by defining effective customer segments based on purchase probabilities and profitability.
- You ensure and expand the necessary data sources and structure with our internal Data Engineers
- You collaborate closely with other teams (product development, performance marketing, marketing automation) to improve the overall customer journey.

Strengths & required qualifications:

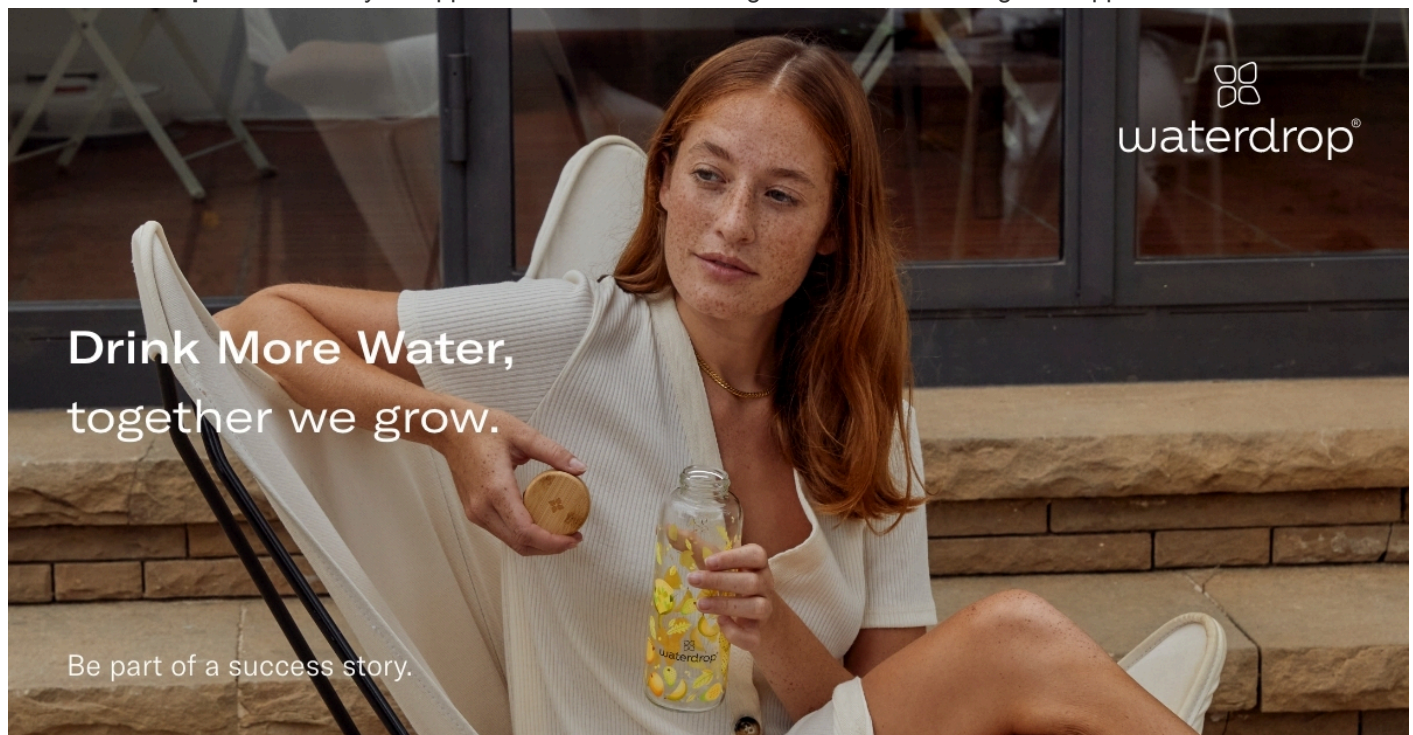
- You have a finished Bachelor's or Master's degree in Data Science, Computer Sciences, Statistics, Mathematics or any other related field
- You have 2+ years of experience in Data Science. Ideally, you are well-versed in customer retention marketing and have a background in e-commerce.
- You bring solid expertise in Python or R to manipulate and analyze insights from large data.

- You have knowledge in Statistical Modelling and Machine learning techniques (churn predictions, clustering, regressions, text mining, Random Forest, etc.)
- Your ability to prioritize and your structured & strategic working approach enable you to prosper in a fast paced, and results-oriented environment.
- You love to work with people from different teams and backgrounds and your profile is rounded out through your fluent English.

What we offer you:

- An **ambitious** and **international team**, for whom fun at work is very important
- Individual development opportunities in one of the fastest growing e-commerce companies in Europe
- **€1000,-** gross annual training budget, to develop in your field
- **MyClubs** sports vouchers, to have a sporty balance
- **Monthly sports events** (Freaky Fridays), to be active with your team members
- **Lunch allowance of €5,- per working day**, for a break with your colleagues
- **50% discount** on your waterdrop purchases and many free merchandising items
- **Legendary summer and Christmas parties!**

Wanna drop in? Send us your application documents in English or German through the application button.



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Additional information

Location **Vienna**

Position type **Full-time employee**

Start of work **Oct 4, 2021**

Responsible

