



**Drink More Water,
drop in & take off.**

Be part of a success story.



(Senior) Performance Marketing Specialist (m/f/d)

Drop in!

All the great people here at waterdrop® (www.waterdrop.com) have been shaking up the beverage market with our innovative microdrinks that help people to drink more water in a fun, healthy and more sustainable way. We're proud of the fact that we save tons of plastic bottles, carbon emissions and sugar content. After our rapid growth to +500,000 happy online customers, +18 stores, services in 4,000+ markets, many loyal corporate customers, 2 production facilities and 4 warehouses - we need YOU, **a really good (Senior) Performance Marketing Manager (m/f/d)** to join us to conquer more markets!

If you want to be part of one of Europe's fastest growing e-commerce companies and a big success story, we have the right challenge for you! We are an international, highly dynamic team who always have a good reason to drink (!)

Your responsibilities at waterdrop®:

- As a (Senior) Performance Marketing Manager (m/w/d) you are responsible for campaigns, overall activation and performance on search, shopping, social, video and display channels
- You manage accounts and implement optimizations to improve performance and maintain online campaign profitability
- You are responsible to write compelling search, social and native ad copies and optimize ads, product feeds and landing pages based on your campaigns' performance
- You carry out research to identify new opportunities and expand campaigns
- You plan and forecast performance of campaigns and keep an eye on competitors
- You actively increase our marketing performance and decisively contribute to the company's success to help people to drink more water

Your strengths and required qualifications:

- At a minimum, you must have three years of performance marketing experience in a start-up, an agency, or another fast-paced environment
- You have in-depth knowledge of Google Ads and/or Facebook Ad Manager, with a clear understanding of optimization across biddable media platforms. Additionally, you have experience with any bid management tool
- You are a superstar in one or more online channels and feel confident to proactively increase our performance management by bringing it to the next level
- You are a quick, motivated learner and hungry to deepen your knowledge and expand your skills
- You are known for your ability to keep a clear head under pressure
- You also love a vibrant, fast-paced working environment that spurs you on to reach your highest performance

What we offer you:

- A high level of responsibility from day one, working in a young, international, dynamic working environment
- Attractive salary packages and a performance based year-end bonus
- A high learning curve and attractive career opportunities in one of Europe's most successful e-commerce companies
- A very positive atmosphere, flat hierarchies, collegiality, time flexibility and respectful interaction is what we all enjoy here at waterdrop®
- A modern and well-equipped office in the heart of Vienna, fresh fruits, supporting your fitness club membership, regular team lunches and breakfasts, not to mention legendary summer and Christmas parties!

Wanna Drop in? Just send your application documents in English or German through the application button.



(Senior) Performance Marketing Specialist (m/f/d)

Additional information

Location	Vienna
Position type	Full-time employee
Start of work	As of now

Responsible

Sandra Werber